Distinguished Veteran

MISSION-READY RESULTS

Capability Statement

VETERAN-OWNED | CA DVBE | CA SB (MICRO) | UEI DKKTYL84MWP6 | NAICS 541611

COMPANY OVERVIEW

Distinguished Veteran LLC is a San Francisco–based, veteran-owned management consulting firm. We launch organizations, build their operating systems and run them for the long term, across healthcare, clinical education, international market entry and regulated services. Every engagement is led directly by the founder.

CORE COMPETENCIES

- **Program & project management**: launches through closeout
- **Operations & training programs**: admissions, scheduling, revenue
- **Maintenance & facilities management**: teams and readiness
- **Brand, web & digital marketing**: identity, websites, market entry
- **Workflow automation & databases**: secure portals and records
- **Regulated services**: HIPAA-trained communication, notary, apostille

PAST PERFORMANCE

8,200+ **TMM Medical Group, 2019–present.** Launched a Portsmouth, VA family practice serving military families (TRICARE): filings, brand, website, scheduling and patient communication. Founder serves as embedded Program Manager; 13-person team.

~15/mo **The Preceptor Site, 2026–present.** Designed and runs a graduate NP clinical training program: admissions, scheduling, revenue and a private student-management system.

+16% **Anda Pride, 2024–present.** U.S. market entry and global rebrand for a São Paulo platform; 19,000 to 22,000 monthly users.

1,650+ **The Notary Commander (DV-owned), 2018–present.** 24-hour notary and apostille service, including hospitals and jails; 5.0 rating across 218 Google reviews.

FOUNDER EXPERIENCE

Personal career record of the founder, separate from DV past performance.

- **U.S. Navy, 16+ years; OEF/OIF Iraq veteran:** directed $15M+ in maintenance programs; saved $400K restructuring the Flex Hose Program; trained 500+ Iraqi Navy sailors.
- **HollyFrontier refinery:** facilities maintenance management; cut contract spend 15% and saved $200K+ in workforce costs.
- **Tesla, 2017–2025 (employee):** commissioned the Model 3 and Model Y general assembly maintenance teams; led 20 multi-craft technicians.

CERTIFICATIONS

CA DVBE | CA SB (MICRO) | VETERAN-OWNED | SAM.GOV

COMPANY DATA

UEI	DKKTYL84MWP6
CAGE	[Pending]
NAICS	**541611** Management Consulting 541613 Marketing Consulting 541511 Custom Programming 611710 Educational Support 561110 Office Administration
FOUNDED	2015
HQ	San Francisco, CA

BY THE NUMBERS

8,200+
Patients served by a clinic we helped launch

1,650+
Client appointments completed

5.0
Google rating, 218 reviews

8 yrs
Longest client partnership

LEADERSHIP

Gerald Triplett II, MBA
Founder & CEO
U.S. Navy veteran, OEF/OIF (Iraq)
U.S. Naval Academy, BS Economics
ASU W. P. Carey MBA

"As a CEO and veteran entrepreneur, I have trusted Distinguished Veteran to provide the right guidance and strategy to get my medical practices operational and accessible in the Hampton Roads community."

Jimmy Cooper, DHA, Owner and CEO, TMM Medical Group

Gerald Triplett II, Founder & CEO gerald@distinguishedveteran.com (510) 519-7126 www.distinguishedveteran.com